

MUKE THAN 375,000

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Each year, more than 375,000 men are diagnosed with prostate cancer in Europe.

EARLY Detection

98% CHANCE OF SURVIVAL BEYOND 5 YEARS

LATE DETECTION 26% CHANCE OF SURVIVAL

BEYOND 5 YEARS

Early detection is key. To give yourself every chance against prostate cancer, talk to your doctor **AT 50, OR AT 45** if you're of African or Caribbean descent, or if you have a family history of the disease.



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